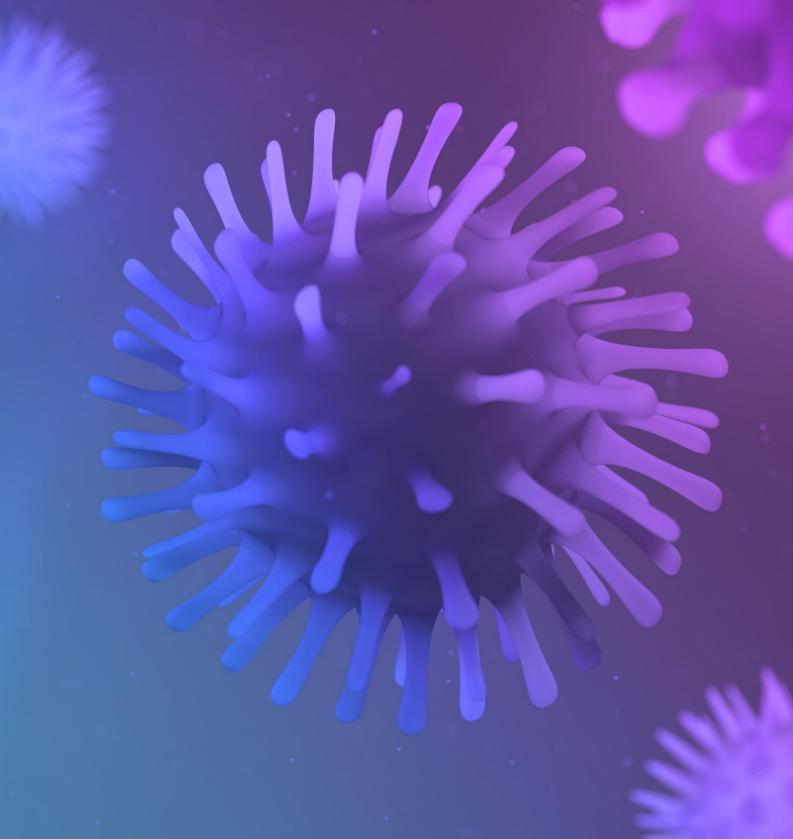
**NKF RESEARCH** 

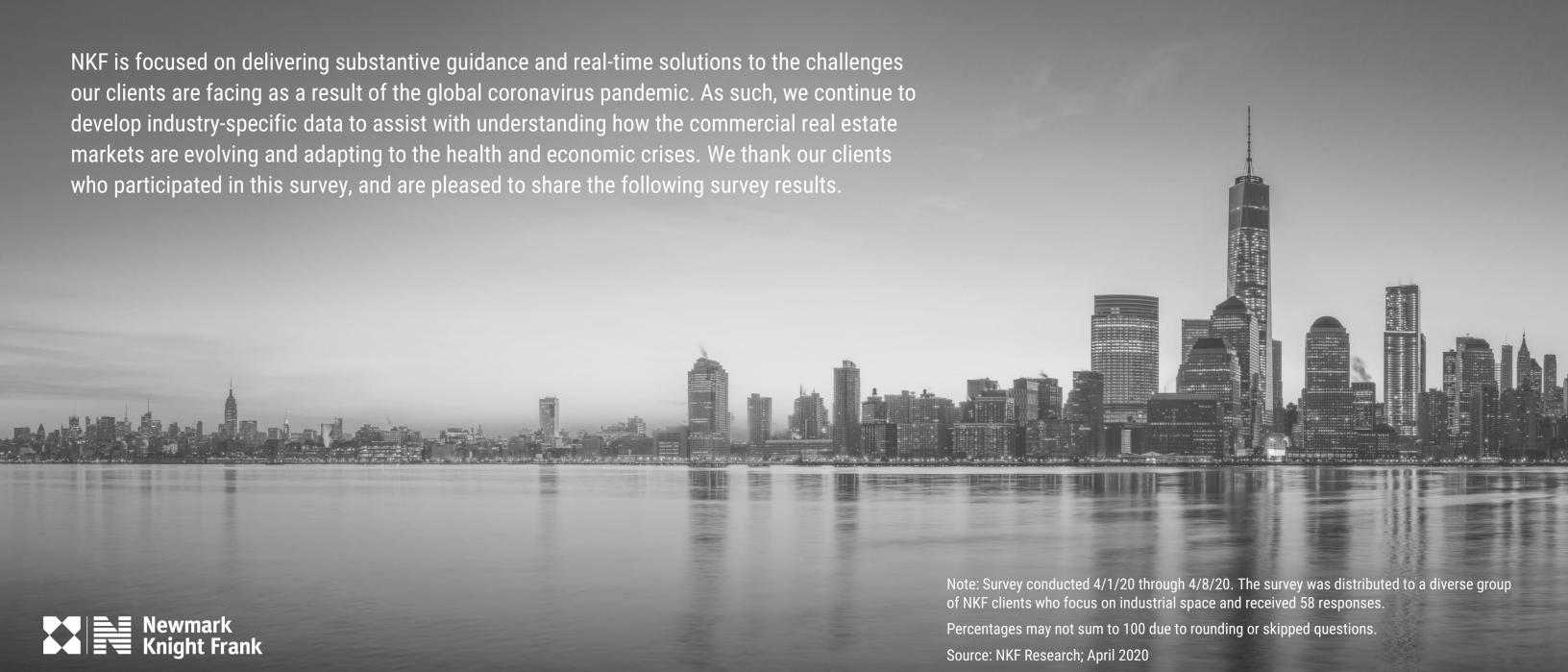
# MARKET PULSE SURVEY INDUSTRIAL

**APRIL 2020** 

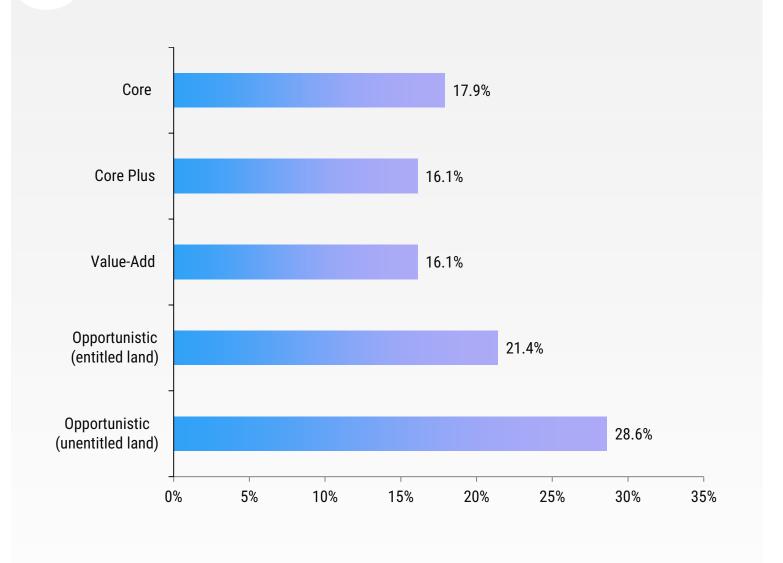




# NKF MARKET PULSE SURVEY INDUSTRIAL'S RESPONSE AND STRATEGIES FOR THE CURRENT CRISES

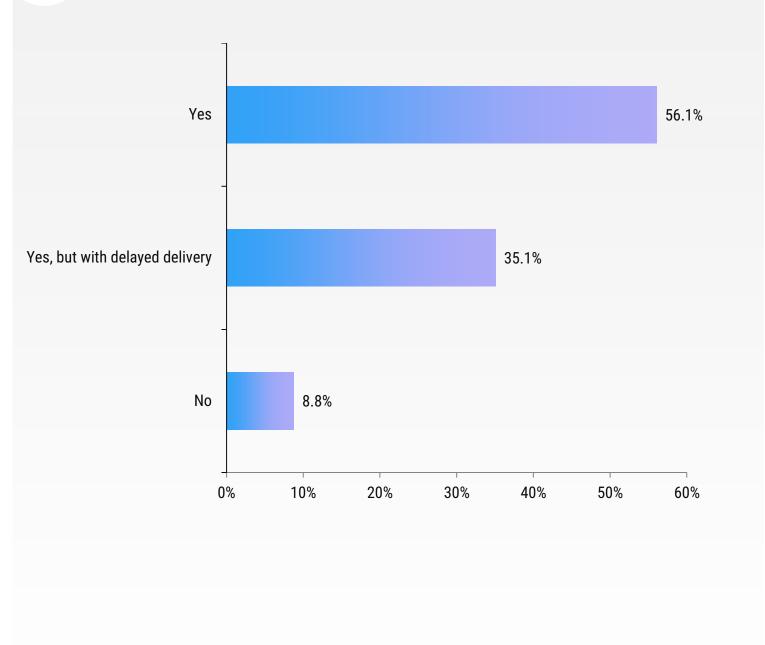


# What investment profile are you planning to focus on for the remainder of 2020?



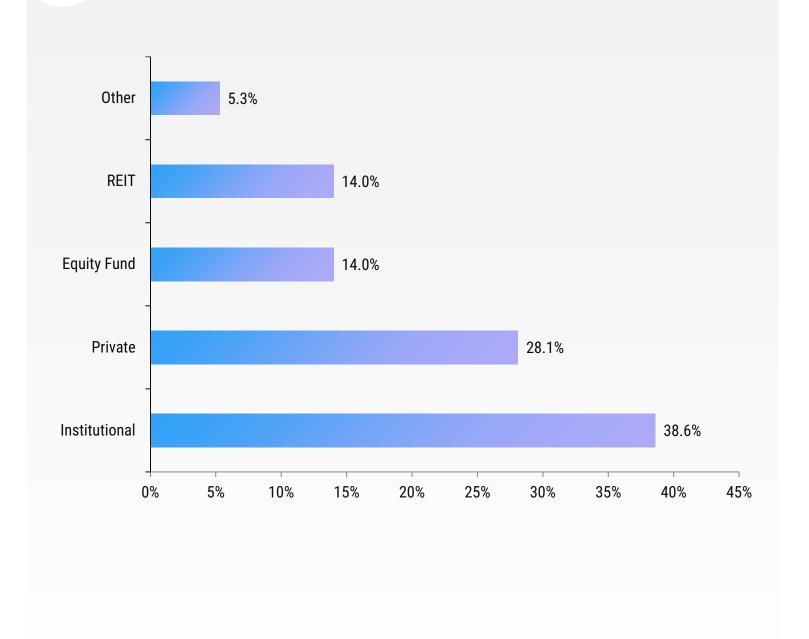
Core Plus defined as medium-term (3-5 year) leases. Value-Add defined as vacancy/short-term leases.



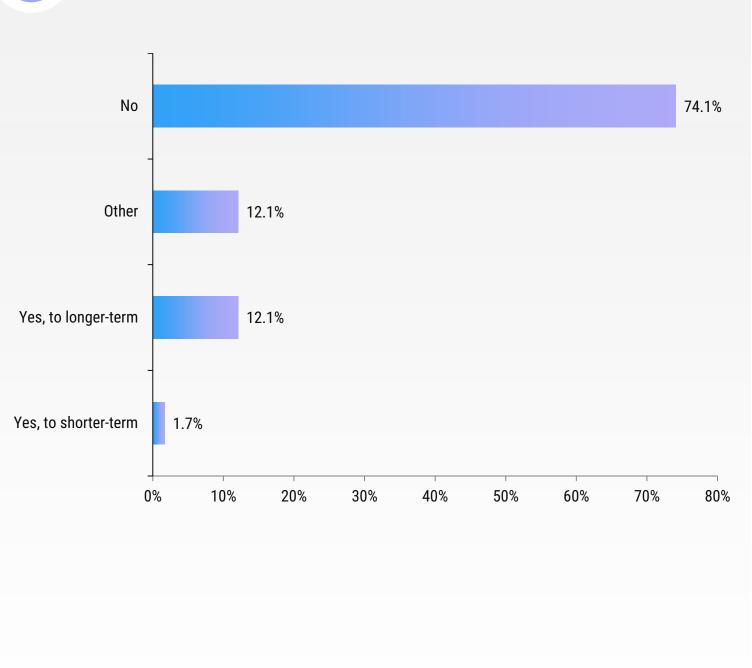




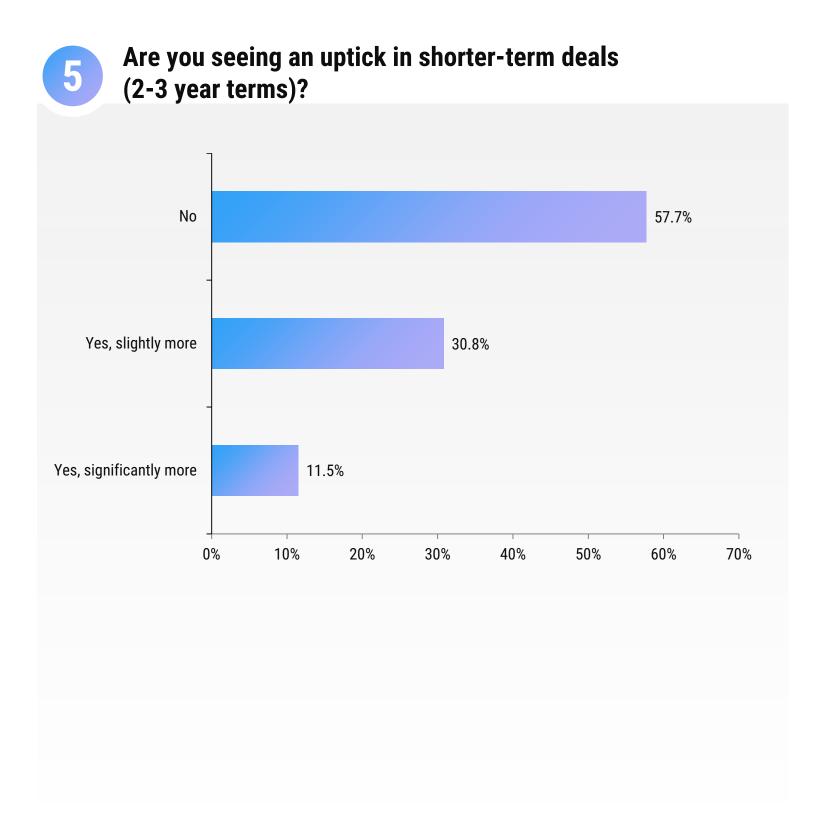


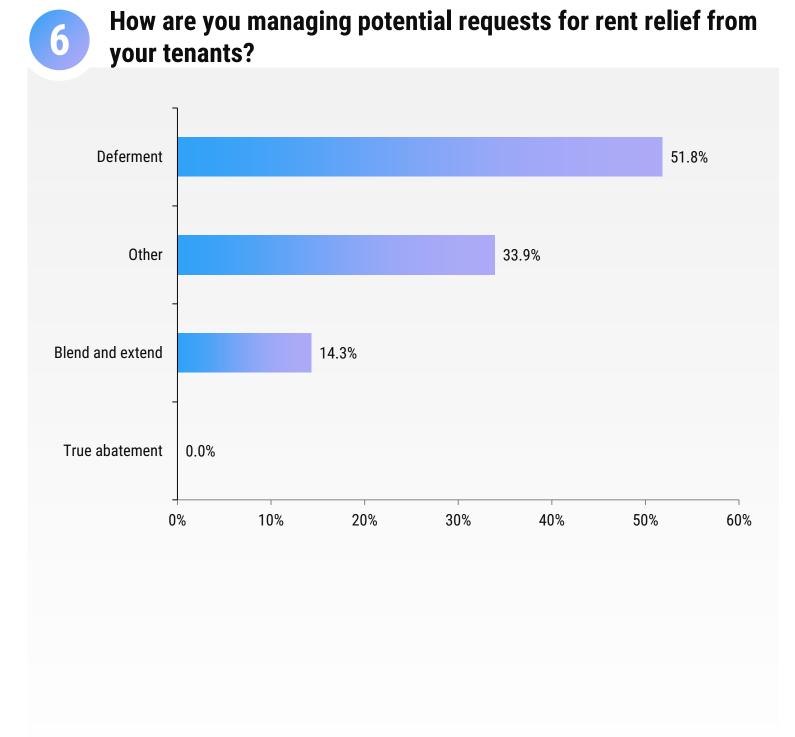






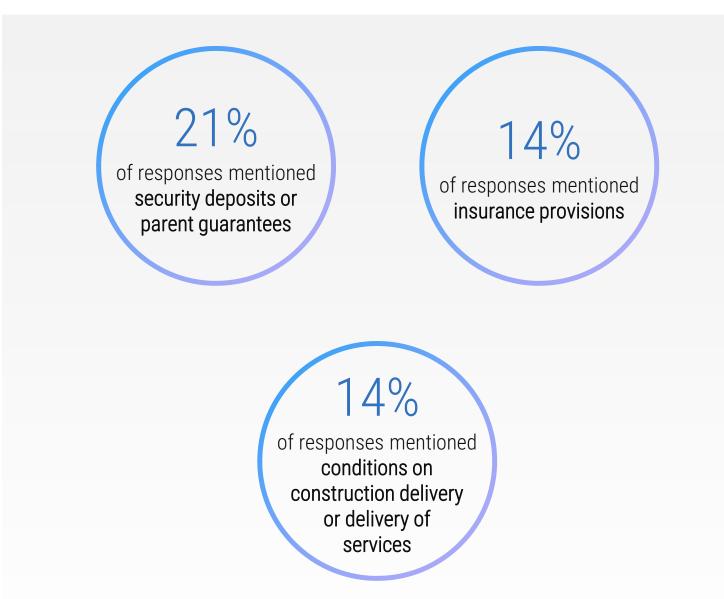




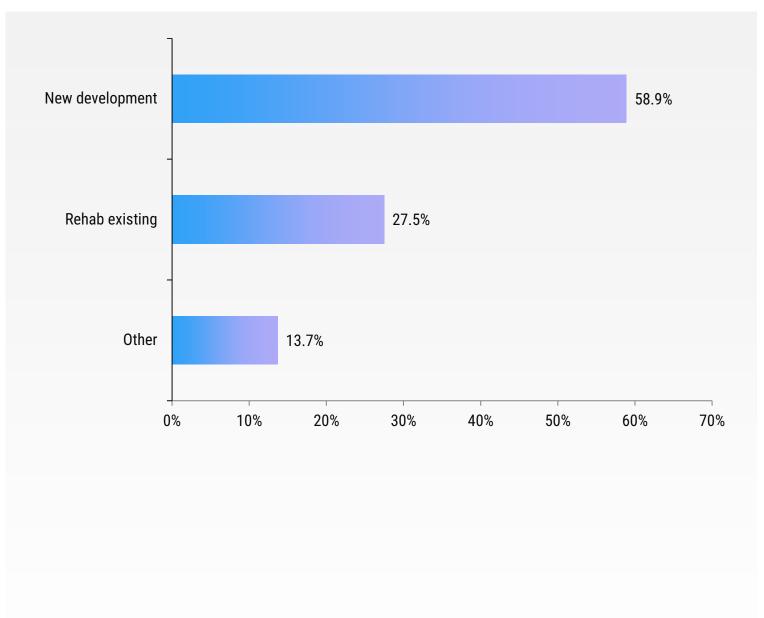




Other than Force Majeure, what provisions or language in your leases are you reviewing with your attorneys to protect your assets from this pandemic and similar future disruptions?



Cold and freezer storage are an undersupplied asset class for industrial; how would you establish the protocol to pursue this type of product?





# IMPLICATIONS FOR OUR CLIENTS

INDUSTRIAL

- Half of investors who responded to the survey plan to focus on opportunistic deals this year. Logistics firms are likely to further evaluate the use of robotics in their activities, possibly leading to new leasing requirements for modern facilities as the industrial sector remains an economic driver in the period ahead.
- According to the survey, a significant portion—91%—of development projects under construction are still proceeding (35% with delayed delivery). The share of projects that are stopping could be a result of construction moratoriums in some cities, and those projects that are proceeding could be halted at any time by local governments should conditions worsen.
- 39% of the capital in the market to acquire is institutional, and another 28% is private. While some deals are currently on hold, the industrial sector has felt less of an impact than other sectors, and more robust market activity is likely to resume once the virus is contained.
- 74% of respondents have not shifted debt strategies to longer-term holds, suggesting confidence that the current downturn will not be prolonged. Further, only 12% of respondents are seeing a significant uptick in shorter-term deals, with 58% seeing no uptick.
- While no respondents are offering true rent abatement, 52% are offering tenants deferment, 14% are offering a blend and extend strategy, and 34% are offering a combination of these, or other options including directing tenants to relief via the CARES act.

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